



Kallisto Mobile Media

Kallisto delivers a suite of mobile services.

MOBILE APPLICATIONS

Applications can contain text, graphics, audio, animations, interactivity and server communication. Our applications are downloaded to the phone just like other Java-based applications. Once on the phone, the application remains on the phone until the user explicitly deletes it. Unlike banner ads, text messages and mobile web sites, our applications offer the brand more opportunities to reach the consumer over time, without incurring multiple transaction fees. We use our proprietary authoring system and tested player to generate customized applications quickly and reliably.



DO IT YOURSELF MOBILE WEB SITES

We provide a service that our clients can present to their target audience. End users can create their own mobile web site using pre-made templates that are designed to run on any phone. Anyone can create a site using this system. No programming, no special codes, no HTML tags. Gather your images, write your text and fill out the forms. We take care of the rest. The system can be customized to meet client requirements and match established site designs.



Use simple forms on the desktop web to create and edit a mobile site.

DOWNLOAD RINGTONES AND WALLPAPERS

Text Message ->



Using this service, clients can offer their target audience ringtones and wallpapers for their phones. The end user is invited to download the asset with an SMS message and completes the entire process on the phone.



A desktop "Dashboard" allows the client to monitor the campaign and download reports.

SHORT MESSAGE SERVICE (SMS)

Together with our strategic partner, we offer customized text messaging campaigns. And, any of the above strategies can be combined with text messaging to proactively reach the target audience and prompt greater downloads and participation.

CUSTOM SOLUTIONS

Based on client specifications, we can build mobile web sites and applications, consult on projects, and repurpose assets for mobile deployments. We also create titles for sale by carrier catalogs.

